

# New York State Approved **WORK BASED LEARNING PROGRAMS**

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Career Smarts





# What is WORK-BASED LEARNING?

21st Century Skills	Engagement
Critical Thinking	What is it? Who has it? How does it operate? When? Global? Credit? Pay?
Use of Resources	Internet, email/calling, visits.
Team Work	How would delegate tasks?
Solutions/Problem Solving	Analysis of data. Form conclusions.
Use of Technology	Create PowerPoint and handouts.
Communications: Presentation Skills	Present to audience.

# WHAT YOU SHOULD KNOW ABOUT WBL

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- Goals and benefits of WBL.
- Criteria for state approved WBL Programs.
- Variations of WBL Programs.
- WBL and CTE Endorsements
- Coordinator's Role and WBL certifications



- There will be a quiz at the end of this presentation!

# PURPOSE OF WORK-BASED LEARNING

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- Obtain workplace skills.
- Obtain knowledge of work world.
- Interact with people of all ages and backgrounds.
- Explore career paths.



# DO NOT Let WBL Become...

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- A dumping ground for immature students.
- A “Get out of school early” program.
- An easy way to make money.



***Quality training is more important than  
quantity of hours!***

# Work Based Learning Programs for the 21st Century

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- Is for all students.
- Provides transferable skills for a variety of work experience opportunities.
- Is a mixture of on-the-job experiences: paid, non-paid, mentoring, entrepreneurship.





# WBL is for ALL STUDENTS

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- Talented and Gifted
- Learning Disabled
- At Risk
- College and employment bound.
- Young Adults/GED
- Physically Handicapped



# CRITERIA FOR APPROVED WORK BASED LEARNING PROGRAMS

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1. The Board of Ed has acted on the inclusion of this program.
2. Students will be employed under State and Federal Labor Laws.
3. All students participants are meeting or have met academic requirements.





# CRITERIA FOR APPROVED WORK BASED LEARNING PROGRAMS

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4. In-school related instruction, such as pre-employment, job success and career planning, is provided.
5. Health and safety instruction is provided.
6. Student supervision is provided.



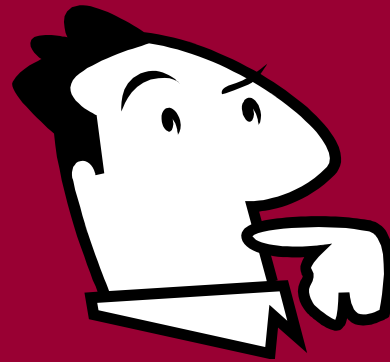
# CRITERIA FOR APPROVED WORK BASED LEARNING PROGRAMS

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6. A written memorandum of agreement and training plan are in effect.
7. Credit will be awarded in relation to competencies being satisfactorily achieved on the basis of 150+ hours.
8. Program is conducted by a certified WBL teacher/coordinator.

# Why is WBL Important?



# Benefits to the Students

- Career Direction
- Employment Getting Skills
- Job Success Skills
- Path to higher education.
- Links school learning to work.
- Opportunity to develop skills not normally developed in class, i.e. leadership, decision-making.



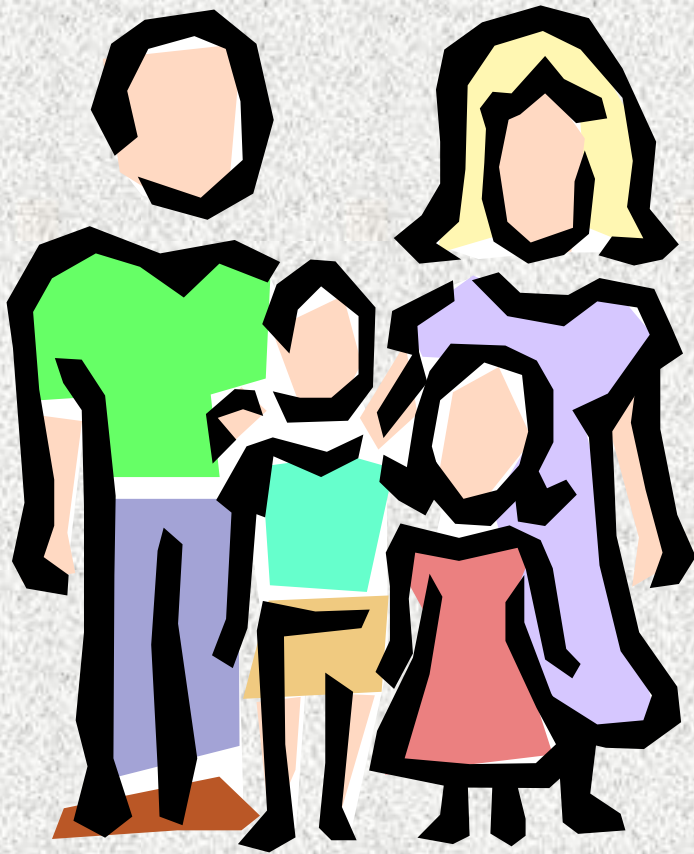
# Benefits to the Businesses

- Trained workforce.
- Higher quality of employees.
- Input into school curriculum.
- Opportunity to give back to community.





# Benefits to Community



- Productive Citizens
- Higher quality of living.
- Less “teen” problems.
- Trained workforce.

# Benefits to the Faculty

- Bridge to work world
- Update knowledge
- Resources for guest speakers
- Donations or sponsorship



# Learning Pyramid



# National Study of Dropouts

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Source: Civic Enterprises

- ✓ Increased school supervision.....70%
- ✓ Parents ensuring kids go to school.....71%
- ✓ More parental involvement.....71%
- ✓ Smaller classes.....75%
- ✓ Better teachers – interesting classes.....81%
- ✓ **Opportunity for real-world learning to make classroom more relevant.....81%**



# All Work-based Learning: 7-12

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*Worksite tours, job shadowing, workplace mentors, formal work-experience programs, on-site projects & informal internships, community service & service learning, etc.*

- **1996-1997 ➤ 187,800**
- **1997-1998 ➤ 192,803**
- **1998-1999 ➤ 194,005**
- **1999-2000 ➤ 206,248**
- **2000-2001 ➤ 219,085**
- **2001-2002 ➤ 259,407**





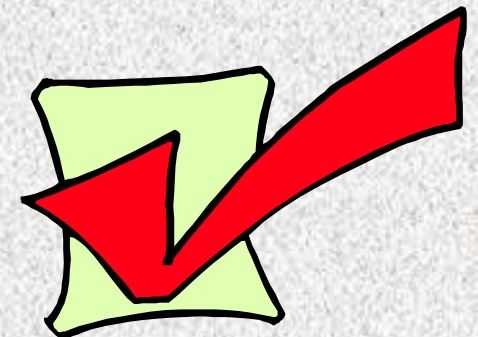
Which WBL Program is the right fit for your school?



# NYS Approved WBL Programs

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- **General Education Work Experience**
- **Work Experience & Career Exploration**
- **Community-Based Vocational Education Program**
- **Career Exploration Internship**
- **Co-Operative Work Experience**
- **Cooperative Apprenticeship**



# General Education Work Experience Program

## GEWEP

16 to 18  
years old

150 – 600  
hours. Paid

.5 – 2 units  
local credit

- At least one period per week of related classroom instruction on career education to help student strengthen their occupational and employability skills.



# Work Experience & Career Exploration Program

## WECEP

14 to 15  
years old

150 – 300  
hours. **Paid**

.5 to 1 unit  
local credit

- Work experience for at risk students.
- Classroom instruction on career education to help student strengthen their occupational and employability skills.





# Community-Based Vocational Education Program

## CBVEP



14+ years  
old

**Non-paid**

JoAnne LaCrosse

VESID

518-486-7509

Should complete one, all,  
or combo of Vocational...

Exploration (5+ hours)

Assessment (90+ hours)

Training (120+ hours)

Designed for students with disabilities  
(IEP). Could go into a paid WBL program.



# Career Exploration Internship Program



## CEIP

14+ years  
old

108 - 150  
hours.

Unpaid

.25 – 1

Unit of Credit  
(CTE sequence)

108 – 150 hours of career exploration along with  
54 hours of related in-school instruction = 1 unit  
of credit.

# Co-Operative (Education) Work Experience Program

## CO-OP

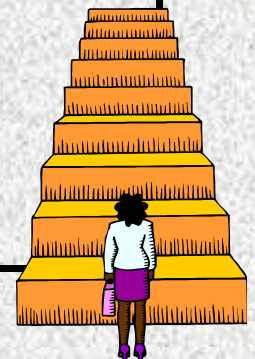
16+ years  
old

150 – 600  
hours.

**Paid**

.5 – 2  
Units of Credit  
Towards (CTE  
sequence)

- Training relates to career goals.
- Skill Development
- Related course 5 days a week.



# **Co-Operative (Education) Work Experience Program include:**

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- ✓ Agriculture
- ✓ Business/Marketing
- ✓ Family & Consumer Sciences
- ✓ Health
- ✓ Technology
- ✓ Trade/Industrial
- ✓ Diversified--All of the above

# Cooperative Apprenticeship Program



## CAP

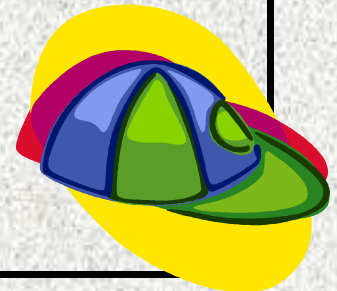
16+ years  
old

150 – 600  
hours.

**Paid**

.5 – 2 units  
credit  
(CTE sequence)

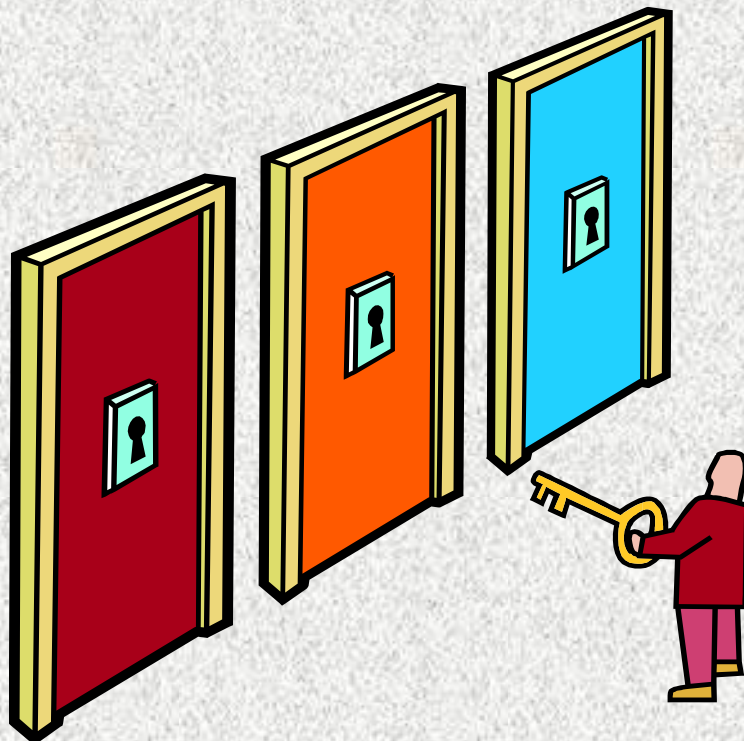
- Dept. of Labor + School Program
- Formal agreement with DOL and employer for progression.
- Training relates to career goals.
- Related skill training classes.





# Schools May Offer One or More WBL Programs

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- Offer a variety of programs for your students.
- WE CAN help our students unlock the door to success!



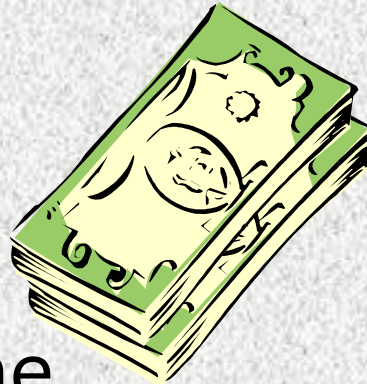
# What's in a name?

## Is a WBL program the same as Work Study?

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**NO!**

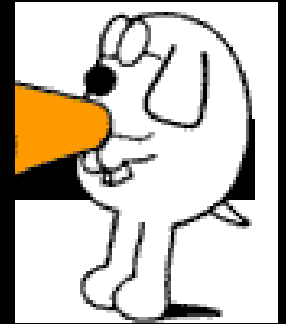
- In a work study program students are working for the purpose of earning money not career exploration or skill development.

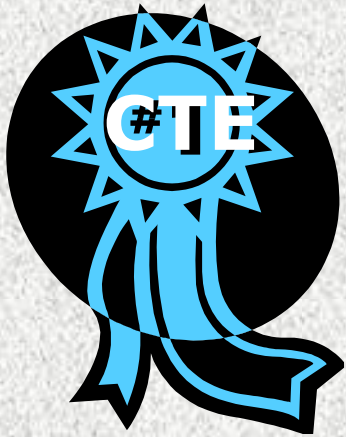


### **Perception is Reality!**

- New Visions
- Career Advantage
- Horizons
- Apprenticeship

We need to promote  
WBL and CTE !





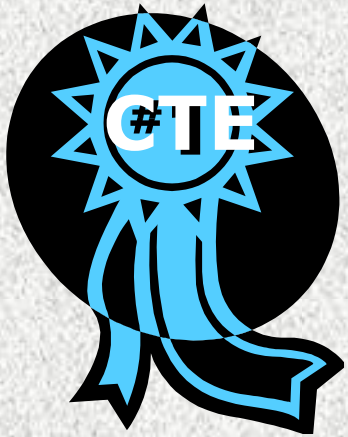
# WBL and Career and Technical Education Endorsement

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## Regents Diploma with Advanced Designation – CTE Endorsement

**5 Units of Credit which includes..**

- ✓ Cooperative Occupational Education Work Experience (Co-op).
- ✓ Career Exploration Internship Program (CEIP). or
- ✓ Cooperative Apprenticeship Program (CAP).



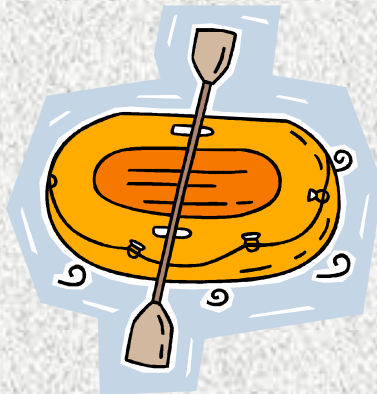
# WBL and CTE Endorsement

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## Don't miss the boat!

Endorsement:

- Core courses
- Skill Training
- National Assessment
- Link to College
- WBL



- WBL needs to **VALIDATE** the endorsement with local/regional support.
- MARKET** the value of the endorsement.



# Should You become a WBL Coordinator?





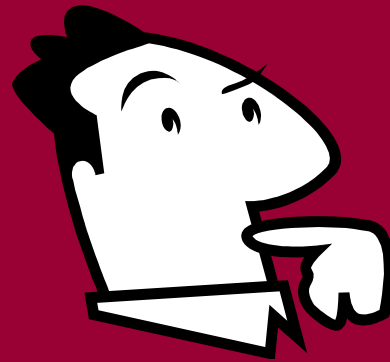
# Who Coordinates the WBL Programs?

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- A NYSED approved program should be operated by a ***Certified Work Based Learning Coordinator.***



**This is an easy job. Right?**



# Coordinator's Preparation

- Teacher/Counselor
- Salesperson
- Career Smart
- Real-life work experience
- Business trends Analyst
- Computer literate

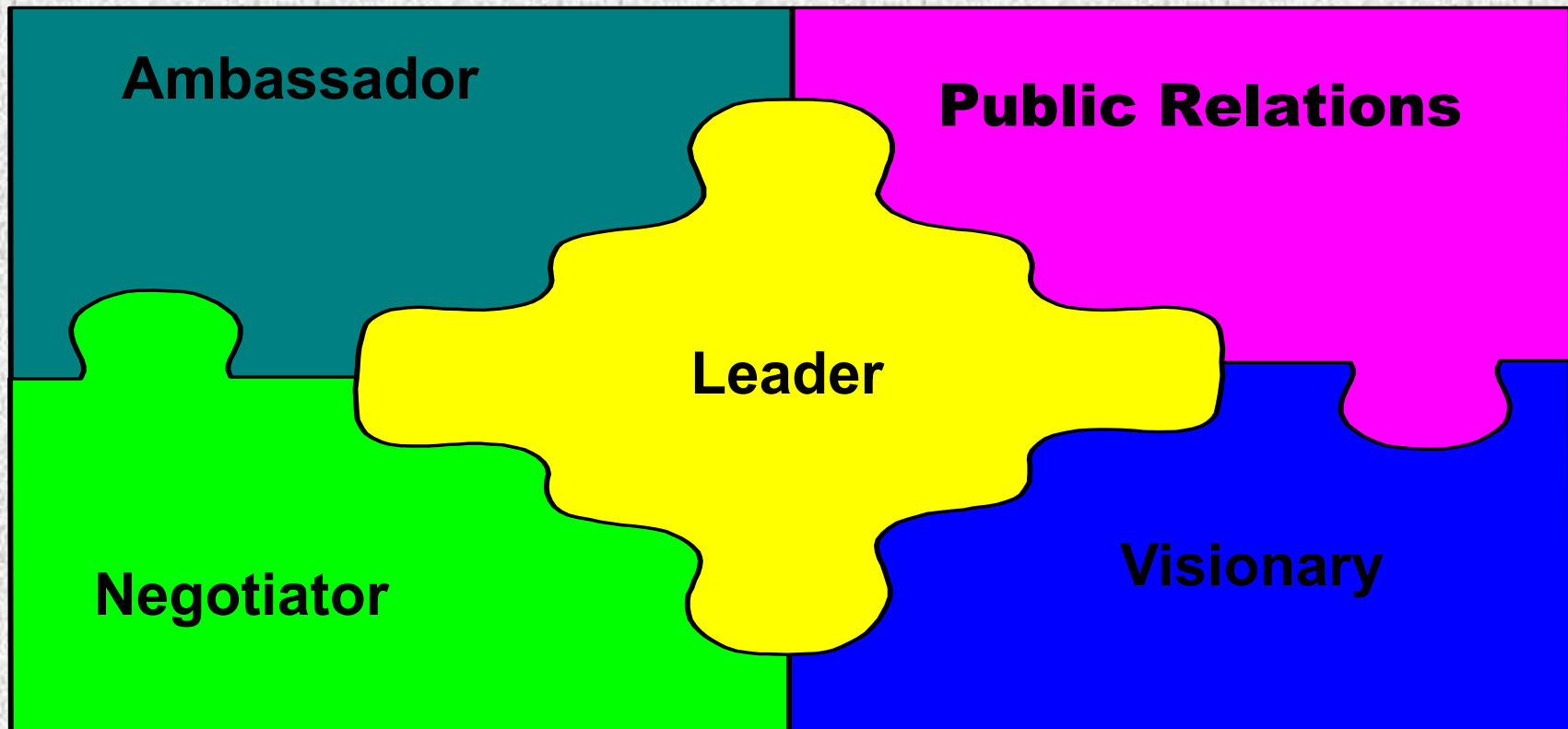


# Work Based Learning Coordinator

## Personal Qualities

<b>Outgoing</b>	<b>Good Communicator</b>	<b>Organized</b>
<b>Good with details</b>	<b>Perseverant</b>	<b>Creative</b>
<b>Good listener</b>	<b>Enthusiastic</b>	<b>Self-starter</b>

# Coordinator's Role



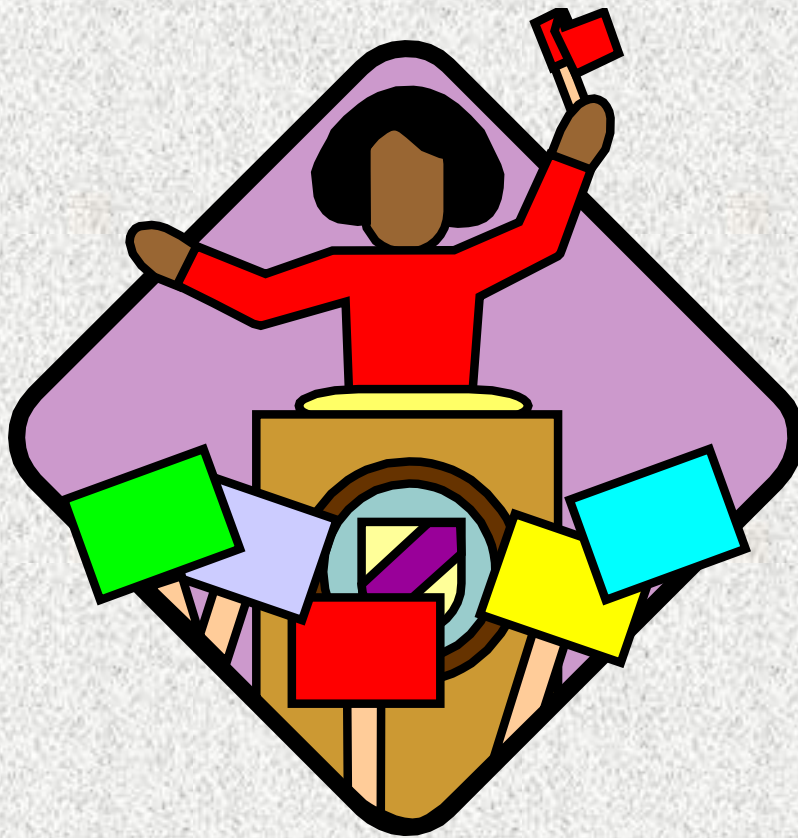


# Networking is Key

L.I.A.	H.I.A.	A.C.I&T.
LIFT	LISTnet	CofC
DOL WIA	EBLI	MSBA

*You will spend a good deal of your day outside of the school building.*

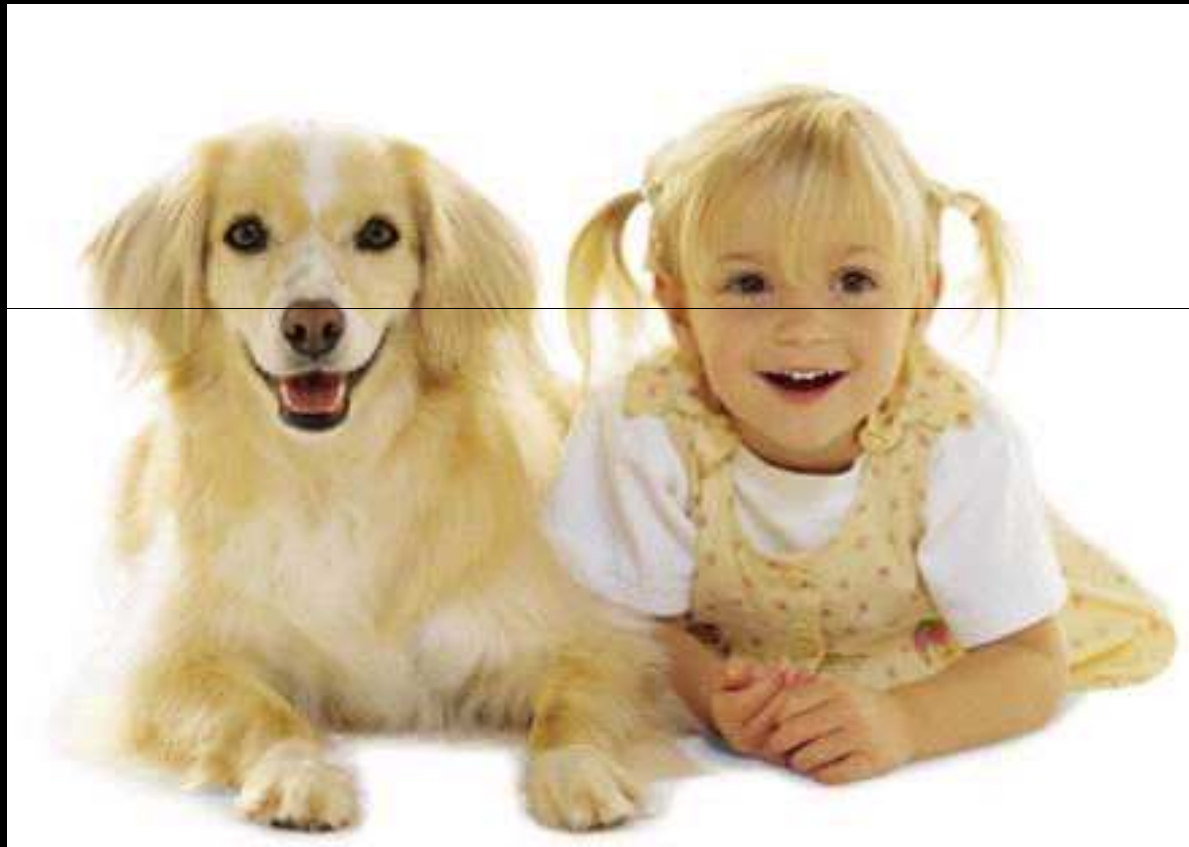
# Coordinator's Workload



- Related Instruction
- 1 period of supervision for every 20 - 25 students.
- Industry Advisory Board
- Career Fairs, etc.
- Shadowing, etc.

# Two WBL Certifications

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# **There are TWO Certifications**

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Coordinator of WBL for...

***CAREER  
AWARENESS***

***CAREER  
DEVELOPMENT\****

\*Career Development coordinators must possess a NYSED certification for Career and Technical Education.

# Coordinator of WBL for...

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## ***CAREER AWARENESS***

Must have 300 hours of work outside of classroom teaching.

Programs qualified to coordinate:

- GEWEP
- WECEP
- CBVEP\*





# Coordinator of WBL for...

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## ***CAREER DEVELOPMENT***

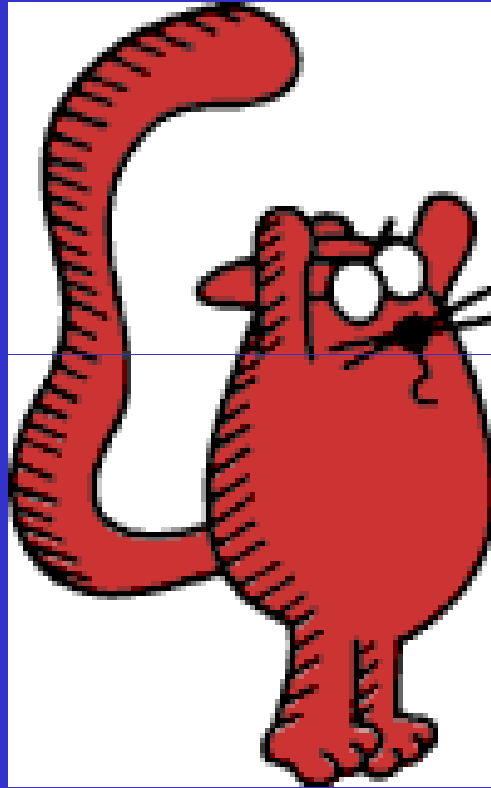
Must have 600 hours of work outside classroom teaching.

Program qualified to provide:

- CEIP
- CO-OP
- CAP



# Shameless Commercial

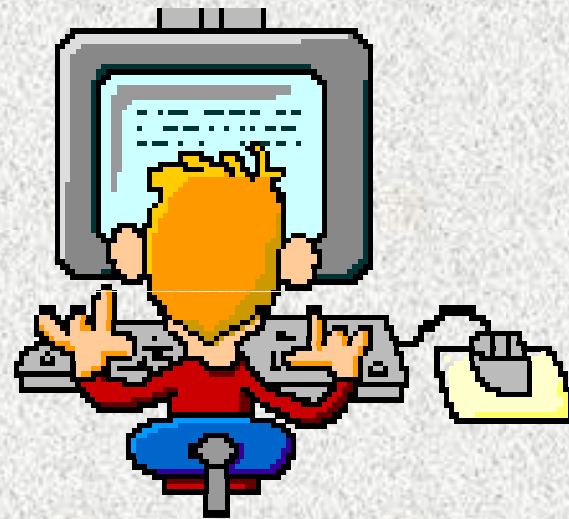


# How do you become certified?

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Take the following classes:

- Developing a Work Based Learning Program I
- Implementation and Evaluation of a Work Based Learning Program II



*Classes available  
on-line from  
SUNY OSWEGO!*

For those who possess the WBL Certification

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## **Advanced Applications of Work-Based Learning**

- Program tools and strategies
- Mastering risk management issues
- Survival tactics for your program
- Marketing Tools
- Safety Training
- Work Smarter NOT Harder

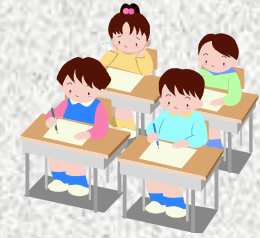
**July 10<sup>th</sup>!**

Class website [www.gubing.com/wbl](http://www.gubing.com/wbl)



# TEST TIME!

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- Who benefits from WBL programs?

**Students, Employers, Community and Staff**

- What role does WBL play with CTE endorsements?

**It is a component of the endorsement and we need to market the concept to our employers, students, counselors and parents.**

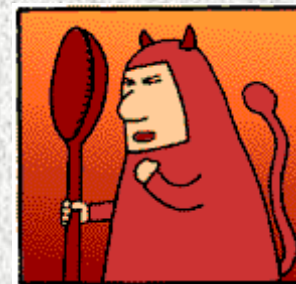
- Identify these characters:



**Alice**



**Bob**



**Phil**



# Thank you....any Questions?

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- WECA website – [www.nysweca.org](http://www.nysweca.org)
- Class site – [www.gubing.com/wbl](http://www.gubing.com/wbl)
  
- Sue Gubing – [sue@careersmarts.com](mailto:sue@careersmarts.com)

