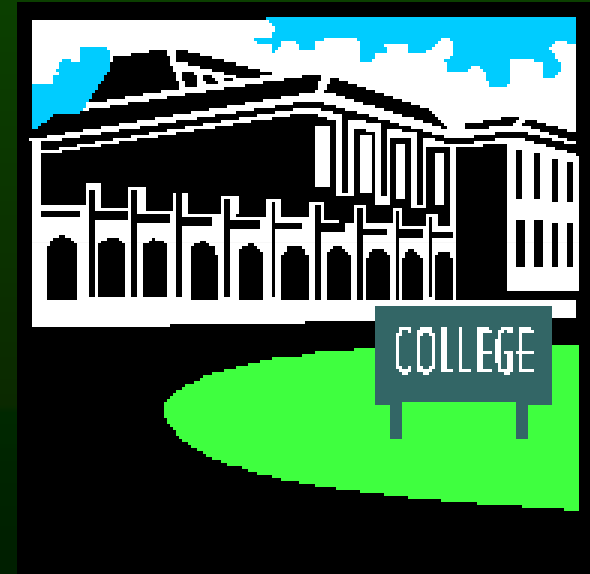# Classroom to Careers

Susan Gubing

www.teachersmarts.com

Dispensing Career Information

- Self Assessment

- Building a foundation – courses, clubs, out-of-school experiences.

- Career Exploration – shadowing, mentoring, internships, class guest speakers and projects.

- Post Secondary Training

- Who Will Hire Me?

Self Assessment
Who Am I?

- Interests -Holland Code

- Aptitudes - ASVAB

- Personality – Birkman

- People, Data, Things

- Skills/Abilities

- Values

- Work Preferences
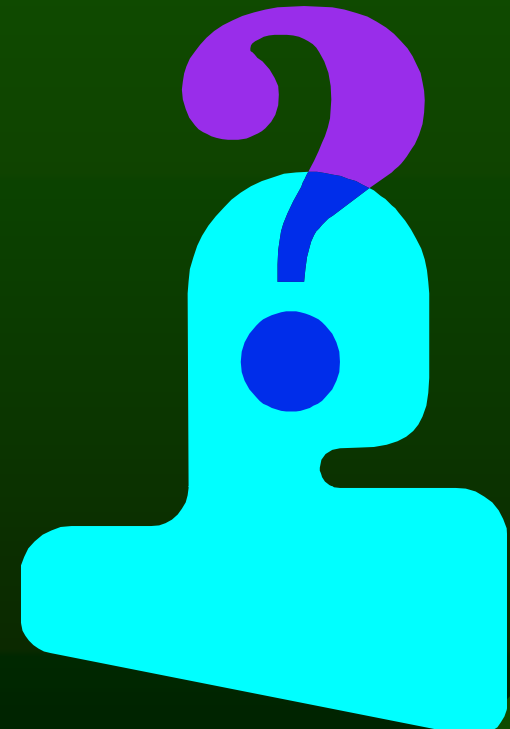
Interests

- I like this topic; this material.

- Is there a career for me here?

Students must make two career choices:

- What occupation/job title?

- What industry?

Holland Code

The Holland Code

Rate your top

three

choices of the

following category
topics:

Six Distinct Categories

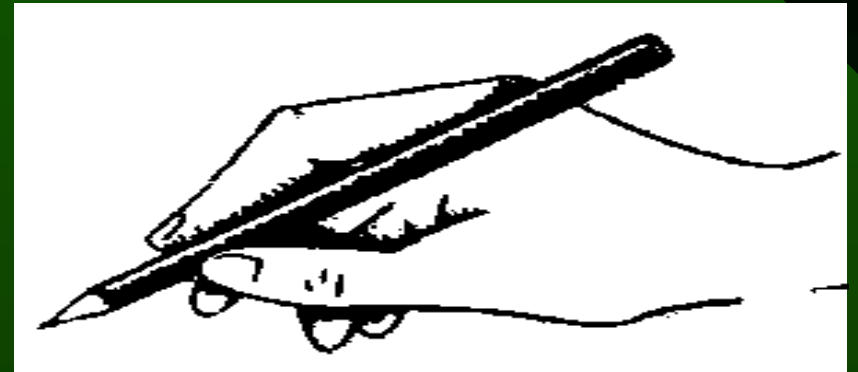|	
Realistic	Investigative
Artistic	Social
Enterprising	Conventional

Holland Code

- After viewing the definitions of the characteristics:

- Write down the first letter of each of three categories (in order of preference)
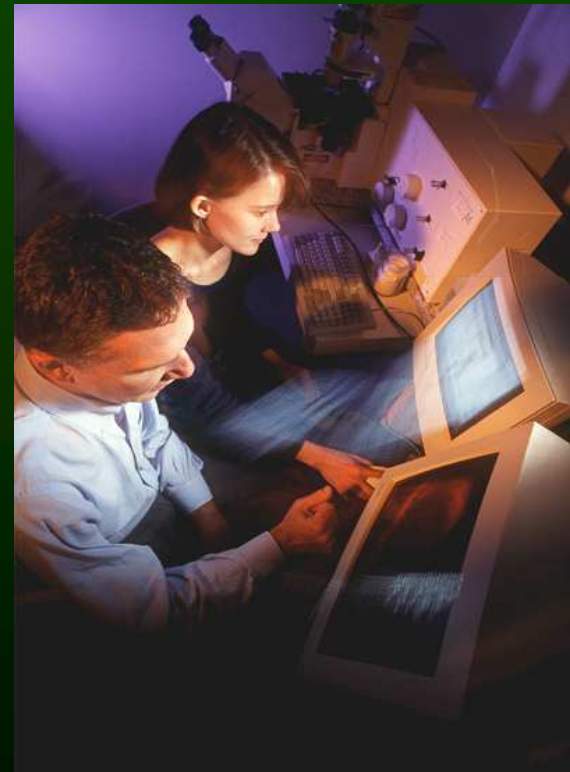
- Ex. R for Realistic

Realistic Characteristics

- Athletic or mechanical ability

- Likes to:
  - Work with machines, tools
  - Work with plants or animals
  - Work or be outside

Investigative Characteristics

- Likes to
    - Observe
    - Learn
    - Investigate
    - Analyze
    - Evaluate
    - Solve problems

Artistic Characteristics

- Artistic, innovative, or intuition abilities

- Likes to:

  - Work in unstructured situations

  - Use imagination and creativity

Social Characteristics

- Likes to:
  - Work with people
  - Enlighten people
  - Inform people
  - Train people
  - Cure people
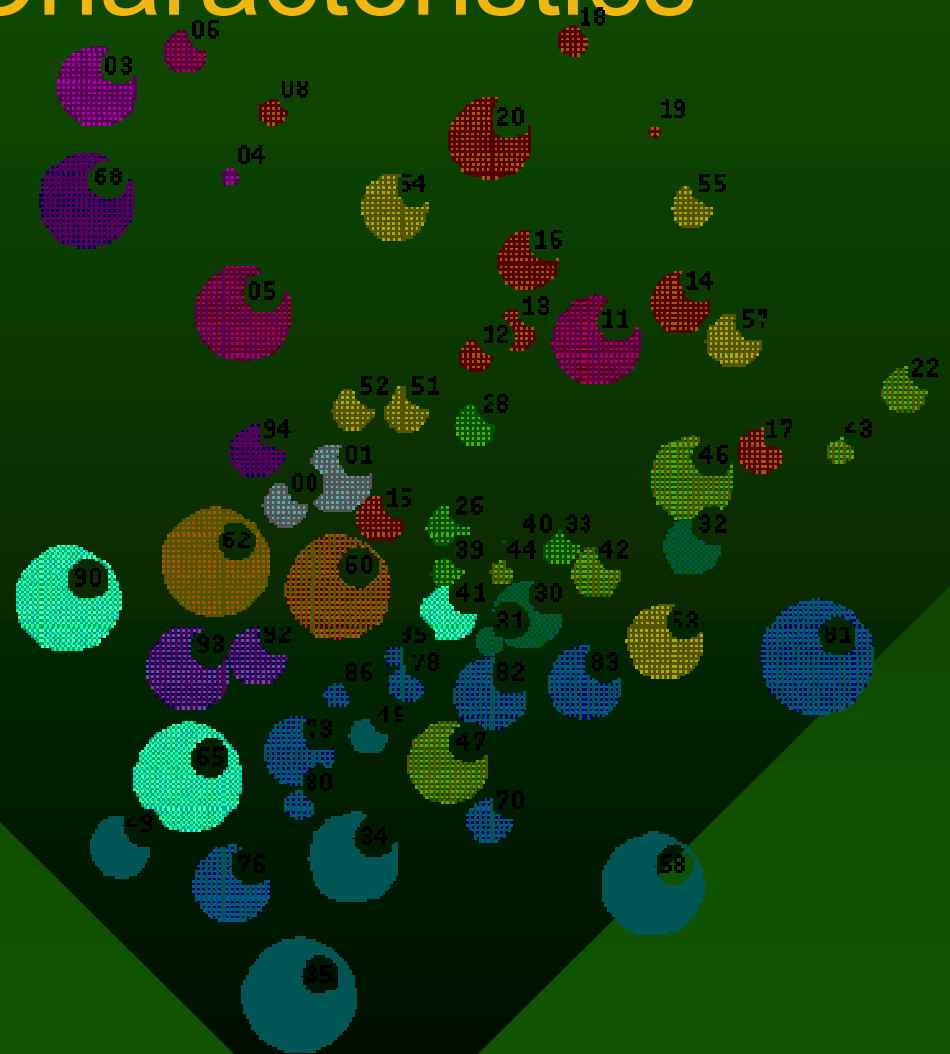 - Skilled with words

Employment

Enterprising Characteristics

- Managing and organizational abilities may focus on financial issues

- Likes to:
  - Make Decisions
  - Influencing
  - Persuading
  - Performing
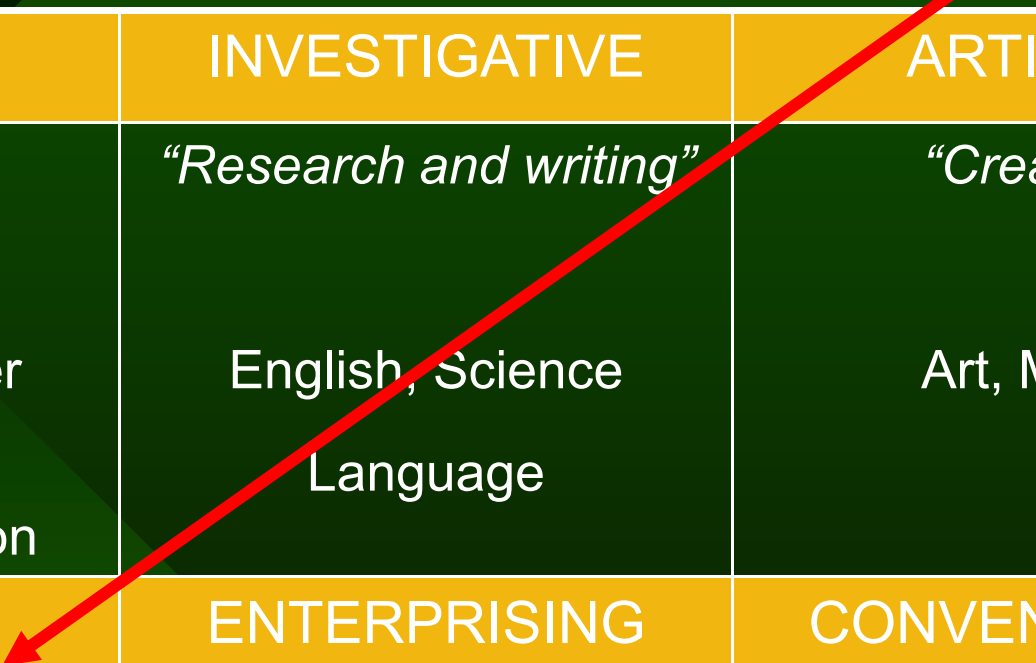 - Leading
  - Managing

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Conventional Characteristics

- Clerical and Numerical abilities

- Likes to:
  - Work with data
  - Follow instructions
  - Carry out detailed tasks

Holland Code Analysis - **Teaching**

REALISTIC	INVESTIGATIVE	ARTISTIC
"Hands on" Technology Family Consumer Science Physical Education	*"Research and writing"* English, Science Language	*"Creative"* Art, Music
SOCIAL	**ENTERPRISING**	**CONVENTIONAL**
"People - verbal" Teaching	*"Decision Making"* Social Studies Business Math	*"Data"* Math Business

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Holland Code Analysis - **Sports**

REALISTIC	INVESTIGATIVE	ARTISTIC
"Hands on"	*"Research and writing"*	*"Creative"*
Professional Athlete		
Equipment Manager	Sports Journalism	*Photographer*
Groundskeepers	Sports Medicine	*Uniform/logo design*
Umpire/referee		

SOCIAL	ENTERPRISING	CONVENTIONAL
"People - verbal"	*"Decision Making"*	*"Data"*
Physical Ed. Teacher		
Coach, trainer	Team Owner	Sports Statistician
Equipment Sales	*Event Manager*	Sports Accountant
Sports Announcer	*Sports Agent*	Administrative staff

Holland Code Analysis - **Entertainment**

REALISTIC	INVESTIGATIVE	ARTISTIC
"Hands on"	*"Research and writing"*	*"Creative"*
Performer	Play writer	*Director*
Conductor	Publicist	*Song writer*
Recording engineer	Journalist	*Set Designer*
Instrument repair	Marketing Rep.	
Stage carpenter		

SOCIAL	ENTERPRISING	CONVENTIONAL
"People - verbal"	*"Decision Making"*	*"Data"*
Music or art teacher	Professional Manager	Music Librarian
Advertising	Producer	Ticket Agent

Finding job titles……..

http://online.onetcenter.org/

• www.nycareerzone.org/

http://access.bridges.com/

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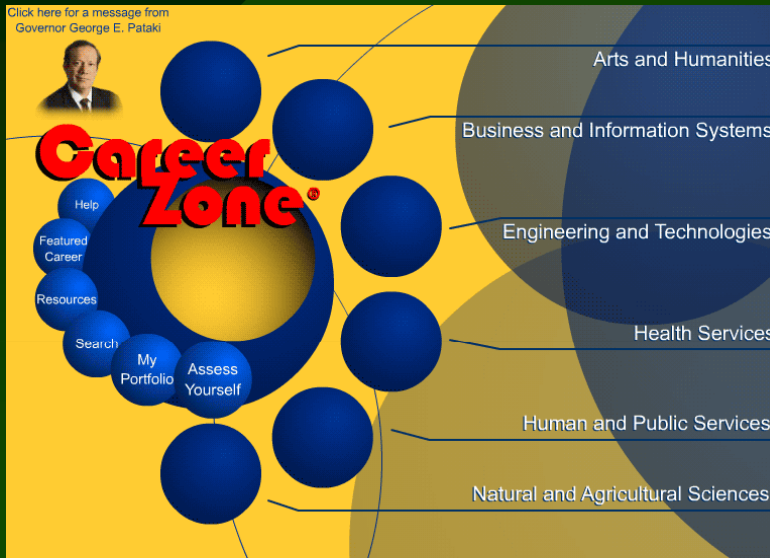
5 Minute Brain Storming Session

- Choose one curriculum discipline such as biology, technology, criminal justice, or

- One particular industry such as finance, hospitality, health care, publishing, and

- Place 12 job titles (2 in each box) on to the Holland Code grid.

- Leave room in the boxes to add additional information.

Holland Code Analysis – **Computers**

REALISTIC	INVESTIGATIVE	ARTISTIC
Networking	Programmer	Webpage Design
Service Technician	Technical Writer	Computer Graphics
Manufacturing	On-line editor	Animation
Computer Engineer		

SOCIAL	ENTERPRISING	CONVENTIONAL
On-line Instructor	Network Administrator	Data Entry
Sales	Project Manager	Statistician
Trainer	Computer Store Owner	Librarian

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Holland Code Analysis
High School Courses

REALISTIC	INVESTIGATIVE	ARTISTIC
Physical Education	English	Art
Technology	Science	Music
Family Consumer Science		

SOCIAL	ENTERPRISING	CONVENTIONAL
Business	Social Studies	Math
Social Studies	Business	Business
Family Consumer Science	Math	

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Holland Code Analysis – **Clubs/Activities**

REALISTIC	INVESTIGATIVE	ARTISTIC
Robotics Club Technology Honor Society	School Newspaper	School website

SOCIAL	ENTERPRISING	CONVENTIONAL
DECA Class Club	School Store	Library Assistant

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Finding College Majors

New York State Career Zone

NY Mentor

www.nymentor.org/

Peterson's Guide www.petersons.com/ugchannel/

Use LI colleges

• Suffolk CCC   Stony Brook

• Farmingdale   Hofstra

Holland Code Analysis – **College Majors**

REALISTIC	INVESTIGATIVE	ARTISTIC
Computer Engineering Networking Robotics	Computer Science Programming Technical Writing	Graphics Animation Media
SOCIAL	**ENTERPRISING**	**CONVENTIONAL**
Marketing/Sales Business Administration	Economics Business Management	Office Administration Data Processing

What did we learn today?

- Validate/translate your instruction into a resume.

  – Resume Magic

- Assist your students with career decisions through assessment and simple application.

  – Classroom to Post Secondary Education

Both of these online classes are available through Deer Park's OPD

and Smithtown Teachers Center

www.teachersmarts.com/dp/