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Vision for Middle Country Schools

*Where
do you
want to be
in 2010?*

Susan Gubing, Industry/Education Consultant

VISION.....

***Where is Middle Country Schools
Career and Technical Education
going?***



***Where do you want to be
professionally?***

Do you want Middle Country to be the best?

Vision:

- *Your students are choosing your classes because of the content and connections.*
- *Students have direct links to employers and colleges.*

Do you want to be the best?

Vision:

- *You are **happy** to go to work each day.*
- *You feel like a **professional**.*
- *You are **appreciated** by the educational, business and parental communities.*



Where do we begin?



- ✓ *Create a vision.*
- ✓ *Conduct a self-assessment of your group's talents, interests and passions.*
- ✓ *Answer the questions:*
 - *What can we do for our students to make them the best prepared to succeed in a very competitive world?*
 - *What can I do for myself to become the professional I want to be?*



What does it take to be a winner?

On the positive side.....

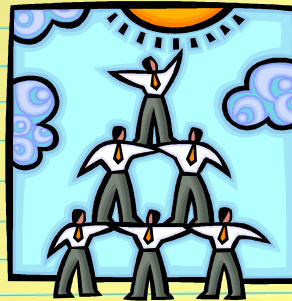
- ✓ *Vision*
- ✓ *Leadership*
- ✓ *Teamwork*
- ✓ *Dedication*
- ✓ *Positive outlook*

On the flip side.....

- *Blame no one.*
- *Be accountable for your commitments.*

Success is Contagious

*A “can do” attitude breathes
success!*



*A “can’t do” attitude will destroy
you.*

Why Should You Get Involved?

- *Positive feedback is a natural high.*
- *It's your career! Your life!*
- *Work becomes fun.*
- *Recognition and appreciation from:*
 - *Parents, students,
administration, businesses,
alumni, professional
associations, state ed.*



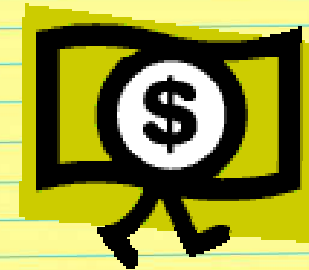
Why Should You Get Involved?

Pay back –

- *Financial and human resources for you to do the best job you can in the classroom.*

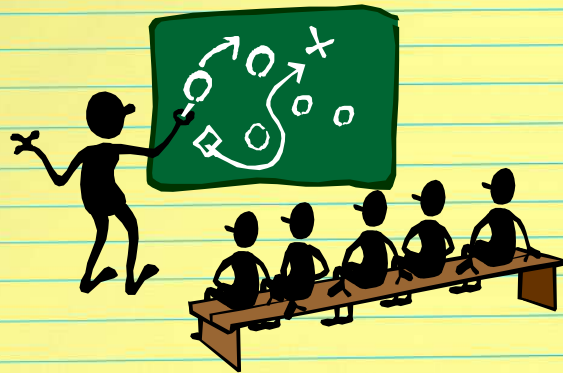
Additional income from associations with industry and colleges.

- *Personal satisfaction.*
- *Be on a winning team!*



STEP ONE: Discover.....

***We all have different talents
and abilities!***



How do we play the game?



*Before we can take the field,
we need to know.....*

- ✓ Who's on first?*
- ✓ Who's pitching?*
- ✓ Who's at bat?*
- ✓ Who's in the outfield?*
- ✓ Who's the coach?*
- ✓ Who's the equipment manager?*

Discover and then Utilize Everyone's Talents

Interests:

- *Holland Code*

Abilities:

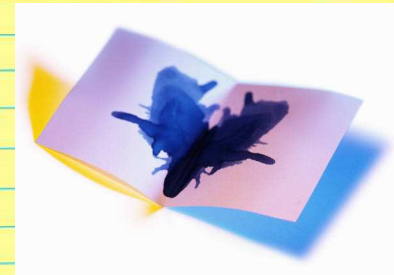
- *Skills checklist.*

Work Preferences:

- *P/D/T/I*

Personality Traits:

- *Birkman Personality quiz*



You need to bond as a Team!

- *Get to know each other outside of school.*
- *Find common interests.*
- *Have something to laugh about.*



*Success is based upon
the strength of your team.*

STEP 2:

What do your students need?

From the classroom and clubs:

- ***Cutting edge knowledge.***
- ***Competitive skills.***
- ***Leadership/team abilities.***



From the world outside need:

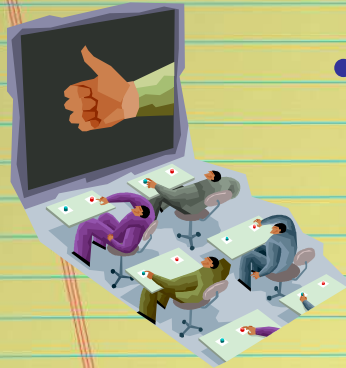
- ***Connections to business.***
- ***Connections to college.***
- ***Role models and mentors.***

Classroom and clubs:

- *A curriculum which awakens their interests, talents and future goals.*
- *Real-life examples and resources from the business community.*
- *Role models and mentors who will motivate to set future goals.*
- *Opportunities which allow them to compete in the academic world.*



Your Department:



- *A new image!*
 - *School of.....*
- *Benchmarks/Achievement Levels*
 - *Industry certifications.*
 - *College recognition.*
 - *MC created standards.*
 - *MBA, Ph.D.*

STEP 3: How do we do this?

- *You remodel your department's image.*
- *You make a commitment to enhance your own professional development.*
- *You develop outside connections with...*
 - *Industry*
 - *Colleges*
 - *Alumni*



Industry Advisory Board



Mission Statement and Goals

The "Industry Advisory Board" is composed of representatives from the business, government, parental and the educational community.

- The advisory board will meet six times a year for the following purposes:*
 - Provide verbal and written support for educational projects.*
 - Provide advice concerning labor market trends, equipment, materials and training methods.*

Industry Advisory Board



Mission Statement and Goals

- *Assist in creating new instructional materials.*
- *Assist professional staff in updating knowledge and methods.*
- *Participate in activities which directly impact students, i.e.: Cooperative Work Experience, School/Industry Partnerships, internships, mentors, guest speakers, field trips.*

Industry Advisory Board

Typical Projects.....



- ***Business Olympics***
- ***Business Etiquette Dinner***
- ***TFCU Banking***
- ***Mentors for E-Commerce; Accounting, Technology***
- ***Career Planning Shadowing***
- ***Career Jump Start Work Experience***
- ***Robotics***
- ***Land Rover Automotive Program***

Industry Advisory Board

Typical Projects.....

- St. Catherine's Health Care Apprenticeship Program*
- Science Research*
- Female Power Breakfast*
- Careers Using a Second Language*
- Arts and Film Career Night*
- Middle School Career Café*
- Computer Literacy Benchmarks*



Industry Advisory Board

Typical Projects.....

- Career Tracks*
- Financial Literacy Day*
- Classroom to Boardroom*
- Seminars: Motivate Me!*
Women in Technology,
True Colors
- Lunch with a Scientist*
- Corporate Honor Roll*

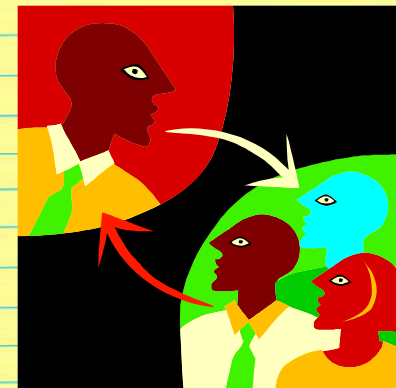


Industry Connections

Every educator should have a partnership with an employer.

Partnership:

- ***Resources for the classroom.***
- ***Class guest speakers.***
- ***Field trips to corporate sites.***
- ***Shadowing, mentors***
- ***Internships, work experience.***

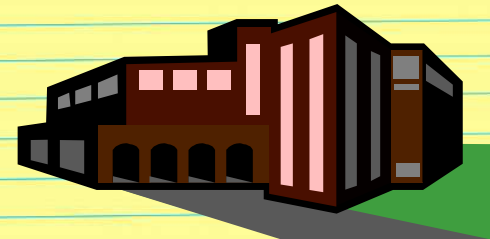


College Connections

***Every educator should have.....
a partnership with college instructors
who teach similar disciplines.***

Partnership:

- ***Seamless curriculum.***
- ***Class guest speakers.***
- ***Field trips to college sites.***
- ***Advanced college credit .***



Alumni Connections

Begin to set the seeds for an alumni association.

Partnership:

- ***Classroom resources.***
- ***Class guest speakers.***
- ***Field trips to alumni's sites.***
- ***Alumni Hall of Fame.***
- ***Alumni Career Day.***



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Re-cap

- *Assess your team's strengths.*
- *Determine what the correct services/activities your students need.*
- *Create an Industry Advisory Board*
- *Create your college connections.*
- *Create an alumni association.*

Develop a time line.

